



# REGISTRATION FORM

August 5 – 6, 2015  
 SMX Convention Center,  
 Pasay City, Philippines

\*\*\*PLEASE WRITE IN PRINT\*\*\*

NAME : \_\_\_\_\_

COMPANY / SCHOOL : \_\_\_\_\_

ADDRESS : \_\_\_\_\_ TEL.NO. : \_\_\_\_\_

MOBILE NO. : \_\_\_\_\_ EMAIL ADD : \_\_\_\_\_

## SCHEDULE OF ACTIVITIES

PLEASE CHECK THE CHOSEN MODULE

RATE / COURSE

\_\_\_\_\_ **DIGITAL MARKETING FOR REAL ESTATE**

**P 3,500.00**

**AUGUST 5, 2015 (Wednesday) / 10:00AM – 6:00PM**

- Online Business Model for Real Estate Selling
- Tools and Services every Real Estate Professional must know
- Generating Traffic, Leads, Inquiries from search engine results
- Educate : Creating a Website and Blog Focused on Buyer Needs
- Content Marketing
- Internet Advertising – Process Flow in Marketing Online
- Customer Relationship Management
- Build Relationships with Email Marketing
- Social Media Marketing

\_\_\_\_\_ **DIGITAL AND MOBILE MARKETING FOR HORECA, HOSPITALITY, FOOD AND BEVERAGE AND TOURISM INDUSTRIES**

**P 3,500.00**

**AUGUST 6, 2015 (Thursday) / 10:00AM – 6:00PM**

- Storytelling and Content Marketing
- E-commerce, Email Communications & Customer Relationship Management
- Social Media Marketing and Community Engagement

\_\_\_\_\_ **EARLY BIRD DISCOUNT / COURSE : P 3,000.00** *(on or before July 25, 2015)*

**TOTAL**

**P \_\_\_\_\_**



ADDRESS : 39-C E. ABADA ST., QC, PHIL. 1100  
 TELEFAX : (632) 9280931, 9208136, 4364209  
 TELEPHONE NOS. : (632) 9297993, 4354790  
 EMAIL ADDRESS : INFO@PEPGROUP.COM  
 COMPANY WEBSITE: WWW.PEPGROUP.COM

**Payment Details:**

*(Fax or Email deposit slip for confirmation)*

Payment can be made through  
 BANCO DE ORO (BDO)

Tordesillas Makati Branch

Account Name : **PEPGROUP, INC.**

Account No. : **168-0250-165**